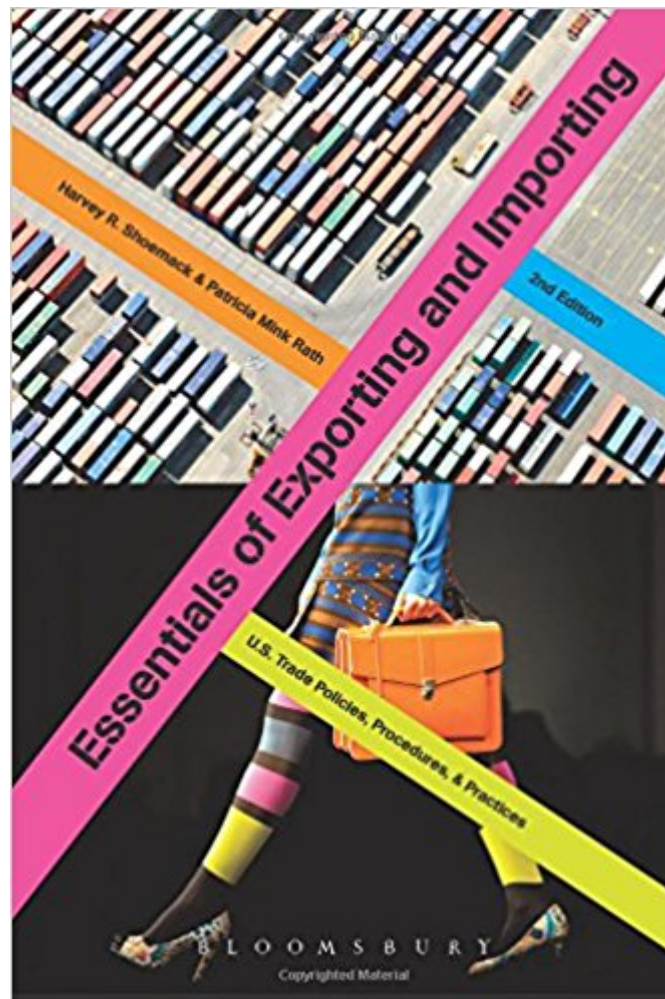# Essentials Of Exporting And Importing: U.S. Trade Policies, Procedures, And Practices

Synopsis

Essentials of Exporting and Importing provides the merchandising, marketing, or business student a practical, basic guide for importing and exporting products, services, or technology in a global economy. This fashion industry focused text will help readers learn what is necessary to carefully and thoroughly analyze a company's internal and external resources in order to grown and generate profits in a global marketplace. Fully updated with information on recent changes in U.S. export-import trade policies and procedures, current trade trends, and key trade relationships, this edition discusses how to identify and enter emerging markets and covers how global trade issues-such as cultural political, and economic climates-affect the textile and apparel industry. New to this Edition: ~New chapter opening vignettes provide real life examples from the fashion industry~Brief case studies of companies and entrepreneurs highlight chapter content in practice. Examples include: "Hall & Madden: Providing Customers with Bespoke Shirts at Department Store Prices" (Ch 2), "Basics of Exporting: Health and Beauty Aids for Africa" (Ch 4), and "Patagonia's Support of Growth and Sustainability" (Ch 9) ~New Chapter 10 provides four longer case studies relevant to exporting and importing

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Customer Reviews

I've been using this books for my supply management class and it simply sucks. There are so many typos and the quizzes are extremely tricky and made purposefully for the students get them wrong. I wouldn't buy this book for $1.

It was very clean and shipping was so fast.I was satisfied.

Good to learn, and good to read!

Very informative

Essentials of Exporting and Importing: U.S. Trade Policies, Procedures, and Practices GAAP Handbook of Policies and Procedures (w/CD-ROM) (2014) (GAAP Handbook of Policies & Procedures) A Guide to Exporting from the USA: A Guide to Exporting Your Company Products and Services from the USA Smart Policies for Workplace Technologies: Email, Blogs, Cell Phones & More (Smart Policies for Workplace Technology) Writing Effective and Successful Policies and Procedures by Stephen Page GAAP Handbook of Policies and Procedures (2016) Ready, Tech, Go!: The Definitive Guide to Exporting Australian Technology to Europe Levees and the National Flood Insurance Program: Improving Policies and Practices Essential Clinical Procedures: Expert Consult - Online and Print, 3e (Dehn, Essential Clinical Procedures) The Office: Procedures and Technology (Business Procedures) Fundamentals of Special Radiographic Procedures, 5e (Snopek, Fundamentals of Special Radiographic Procedures) The Administrative Professional: Technology & Procedures (Advanced Office Systems & Procedures) Import Export Importing From China Easily and Successfully IMPORT ARBITRAGE EMPIRE: Learn How to Make Money by Importing Products and Arbitraging Physical Items Online The Import Bible: The complete beginners guide to successful importing from China Introduction to Sourcing, Importing & Private Label Branding Products From China For .com Sellers: Building a branded product foundation for your ... to Sourcing From China Book 1) The Import Bible Part 3: Take your importing business to the next level, go to China! Business in China Perry's Department Store: an importing simulation The Architecture Of Light (2nd Edition): A textbook of procedures and practices for the Architect, Interior Designer and Lighting Designer. Export-Import Theory, Practices, and Procedures